



May 5, 2023

Board of Directors

Dear Friends,

Tom Booker
Board Chair

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Mark Lindy

Helen Parke

Marc Schewel

Leigh Ann Taylor

Jim Webster

Lew Weider

Paul Wigand

Kertanya Wood

Last year, our largest fundraising event sold out so quickly, many of our supporters were disappointed they could not attend. While planning this year's fundraiser, we decided to provide more opportunities for you to participate. No matter what part of Central Virginia you call home, you can impact the lives of those we serve at Park View Community Mission.

This September, we invite you to join our Park View Community Mission's **BOOTS & BOW TIES** duo celebration. This fundraising event duo will have something for everyone.

For those of you who prefer a formal event, our "Night at the Masquerade" is perfect for you. Grab your masks and bow ties and enjoy a night of elegance on Saturday, September 9, 2023, at the Virginian Hotel.

For those who prefer a less formal event, dust off your cowboy boots and join us on Tuesday, September 19, 2023, at Cedar Oaks Farm in Bedford for a fun evening of BBQ, live music, and rustic flare.

Refer to the enclosed, double-sided "Save The Date" when deciding which event to attend.

Secure your tickets before they are open to the public by becoming an Event Sponsor. Remaining tickets will be available for purchase starting August 1, 2023.

Please return your sponsorship commitment form by mail or by contacting Ashley Steinweg at development@parkviewmission.org.

Partnering together,

Development Team
Park View Community Mission

Food For Families Food For Thought Park View Café Community Resource Center Life Skills Institute The Clothing Connection

Park View Community Mission is a federally recognized 501(c)(3) organization and an Equal Opportunity Provider. No goods or services were provided in exchange for your contribution. Tax ID: 46-3684893

2420 Memorial Avenue Lynchburg, Virginia 24501 (434) 845 8468

2023 BOOTS & BOW TIES SPONSORSHIP BENEFITS



Night at the Masquerade

Open Bar | Formal Dinner | Live Auction
The Virginian Hotel 712 Church St, Lynchburg
 September 9, 2023 @ 6 PM

Boots & BBQ

Open Bar | BBQ Dinner | Raffles
Cedar Oaks Farm 4671 Forest Rd, Bedford
 September 19, 2023 @ 5:30 PM

SPONSORSHIP DEADLINE: JULY 31, 2023

| SPONSOR BENEFITS <i>APPLIES TO BOTH EVENTS</i> | Signature Sponsor \$20,000 | Impact Sponsor \$15,000 | Influence Sponsor \$10,000 | Partner Sponsor \$5,000 |
|---|-------------------------------|----------------------------|-------------------------------|----------------------------|
| Recognition of Signature Sponsor in all communications | ★ | | | |
| Welcome message to attendees at both events | ★ | | | |
| Logo/Name on both event program covers | ★ | | | |
| Logo/Name on billboard | ★ | ★ | | |
| Logo/Name in local newspaper/TV promotion, as applicable | ★ | ★ | ★ | |
| Logo in PV printed annual Impact Report | ★ | ★ | ★ | |
| Sponsor named during both events & shown in event slide show | ★ | ★ | ★ | ★ |
| Logo/Name displayed at both venues during events | ★ | ★ | ★ | ★ |
| Logo/Name featured on all PV social media platforms & website | ★ | ★ | ★ | ★ |
| Logo in both event programs | ★ | ★ | ★ | ★ |
| Logo/Name in PV event marketing emails | ★ | ★ | ★ | ★ |
| Total reserved tickets to be used at either or both events | 10 | 8 | 6 | 4 |

| TABLE SPONSORS <i>APPLIES TO INDIVIDUAL EVENTS</i> | MASQUERADE TABLE SPONSOR Neighbor Sponsor \$2,000 | BOOTS & BBQ TABLE SPONSOR Friend Sponsor \$1,000 |
|---|--|---|
| Name listed in event program | ★ | ★ |
| Name in PVCM annual impact report | ★ | ★ |
| Name on all PV social media platforms & website | ★ | ★ |
| Total reserved tickets | 10 | 8 |

Return your commitment to:
 Park View Community Mission
 2420 Memorial Avenue
 Lynchburg, VA 24501



For more information, contact:
 Ashley Steinweg
 Director of Development
 (434) 845-8468 ext. 600
development@parkviewmission.org

Tax ID: 46-3684893

2023 SPONSORSHIP COMMITMENT



Night at the Masquerade

Open Bar | Formal Dinner | Live Auction
The **Virginian Hotel** 712 Church St, Lynchburg
September 9, 2023 @ 6 PM

Boots & BBQ

Open Bar | BBQ Dinner | Raffles
Cedar Oaks Farm 4671 Forest Rd, Bedford
September 19, 2023 @ 5:30 PM

SPONSORSHIP DEADLINE: JULY 31, 2023

Yes! I WISH TO SUPPORT THE PARK VIEW COMMUNITY MISSION DUO CELEBRATION!

Primary Contact: _____ Title: _____

Company Name: _____

Email Address: _____

Phone Number: _____

Signature: _____ Date: _____

Sponsorship Level:

- Signature Sponsor..... \$20,000 10 seats
- Impact Sponsor..... \$15,000 8 seats
- Influence Sponsor \$10,000 6 seats
- Partner Sponsor \$5,000 4 seats
- Neighbor Sponsor \$2,000 10 seats
Masquerade Table Sponsor
- Friend Sponsor \$1,000 8 seats
Boots & BBQ Table Sponsor
- I can't attend either event, but want to assist in providing help, healing and hope by making a donation of \$_____.

Payment Options:

- My check, payable to PVCM, is enclosed.
- My check, payable to PVCM, is in process.
- Please invoice me.
- Please visit parkviewmission.org to pay using credit card or scan QR code below.

Full payment is due by July 31, 2023.

Scan QR Code to make a donation.



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